## BEFORE THE MARLBOROUGH SALMON FARM RELOCATION ADVISORY PANEL AT BLENHEIM

**UNDER** the Resource Management Act 1991

**IN THE MATTER** of Regulations under ss 360A and 360B of the Act

BETWEEN THE MINISTRY FOR PRIMARY INDUSTRIES

**Applicant** 

AND THE MARLBOROUGH DISTRICT COUNCIL

STATEMENT OF EVIDENCE OF LAURAINE JACOBS IN SUPPORT OF THE NEW ZEALAND KING SALMON CO. LIMITED'S SUBMISSION

Dated this 11th day of April 2017

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## Introduction

## Qualifications

- My name is Lauraine Jacobs. I am the past President of The New Zealand Guild of Food Writers (NZGFW), the Food Columnist for the NZ Listener Magazine, and the Author/Editor of nine cookbooks and one travel book. My most recent book "Everlasting Feast", a memoir with 100 recipes, was published by Random House in April 2013.
- I trained at the London Cordon Bleu School. I have been writing on all matters culinary for more than 25 years, starting as a Food Editor of Fashion Quarterly in the late 80s and serving as a Food Editor for Cuisine Magazine until 2009. My bestselling book, "The Confidential Cook", is a much loved and used book in many New Zealand homes. I edited a "Treasury of New Zealand Baking" (now in reprint), which has raised more than \$50,000.00 in royalties to the Breast Cancer Foundation. In 2010 I worked with NZGFW members to edit "Comfort, to Share" from which all royalties benefited the Starship Foundation.
- I have won many food and recipe writing awards, including two Golden Ladle
  Awards at the World Food Media Awards. I like to promote the New Zealand
  fine culinary scene, especially small artists and producers, regional speciality
  foods and farmers markets throughout the country. I was a major contributor
  to the Golden Ladle Winning biennial wine and food tourism guide, Cuisine
  Wine Country.
- I spent eight years on the Board of Directors of the USA based International Association of Culinary Professionals and served as President of this prestigious group in 2002. I was the member of the 2005/2006 New Zealand Government Appointed Food and Beverage Taskforce, and have also served as a Food and Wine Ambassador for a New Zealand Trade and Enterprise Initiative in North America.
- I was very proud to accept the NNZM in the Queen's Birthday Honours List in 2009 for services to the food industry.
- 6 I will describe New Zealand King Salmon's products from the perspective of chefs and consumers.

Lauraine Jacobs

