QUARTERLY PROGRESS SUMMARY: April – June 2015
Red Meat Profit Partnership (RMPP)

Summary of progress during this quarter

- A lot of the projects are now well underway and results from activities are becoming more visible
- Our communications across the sector has been minimal over the last quarter but with activity increasing we will begin to be more visible with communications
- eASD proof of concept has been brought into scope within the Systems and Data Integration workstream providing an opportunity to deliver in conjunction with OSPRI

Sector Capability

There is now significant activity underway in the sector capability workstream. With 72 TeenAg clubs now operating through NZ, two new hubs launched within the Rural Business Network, and trialling of IT night schooling for farmers underway, activity is starting to build and this will flow through into the next quarter.

Most of the Pilot farms are underway in the extension networks project and Pilot Design plans have been submitted. Work has started on enhancing resources through instructional (learning) design – this is updating current resources so that they are more easily understood and take into account different learning styles. Workshops continue to be facilitated by ANZ and Rabobank on various topics including succession, productivity and financial analysis.

Systems and Data Integration

The Data Linker joint collaboration with Dairy PGP continues to progress, and initial "connectors" are being confirmed over the balance of this quarter. The development of a Proof of Concept (PoC) electronic Animal Status Declaration (eASD) has been approved within the scope of this workstream. Some initial work has already been completed to understand the current ASD process, and approval of development in conjunction with OSPRI will be sought this coming quarter once further details are finalised.

NZ Red Meat Story

This project has been delayed slightly due to the market development joint venture between MIA and B+LNZ not going ahead. However, confirmation of original objectives have been reaffirmed by partner group, and work will continue to ensure objectives are delivered.

Farm to Processor

Farmer research is set to commence in the next quarter to understand farmers' experiences and views in relation to this workstream. Previously, pilot analysis has been undertaken with processors to determine initial views and costs to the sector of inefficiencies in the focus areas identified.

Collaboration with other PGP programmes

There are multiple areas where RMPP is continuing to collaborate with other PGP programmes – such as:

- People (sector capability) – Collaborating with the Dairy PGP on funding the Rural Business Network

- Systems and data integration: Continuing work on the data-linker (integration layer) which is a common project between the RMPP and the Dairy PGP programmes

    - Data standards **(Animal, Land Application, Finance, Effluent and Irrigation)**, is a jointly funded collaboration between RMPP and the Dairy PGP

    - IT Platform – when reviewing the requirements and appropriate applications, RMPP has and will continue to consult closely with FarmIQ and DINZ PGP's, as well other relevant industry entities.

Upcoming

- Increase communications in line with increasing activity across People Capability, Extension Networks and our Partners
- Cost Benefit Analysis with NZIER will continue – a dashboard of key metrics should be available by the end of the next quarter
- Continue with both ANZ and Rabobank initiatives (seminars/workshops)
- Commence On-farm Baseline Assurance Programme Pilot (Sept 15)

Investment

Investment period	Industry contribution	MPI contribution	Total investment
During this Quarter	$824,053	$824,053	$1,648,106
Programme To Date	$2,797,299	$2,797,299	$5,594,598